

OH THAT! Founding Talent

A place to perform grow and belong

Founding Talent Overview | September 29, 2026 | Version 1.1

OH THAT! brings live entertainment, commerce, and community together. We are casting and developing our talent bench now. Ken hosts the launch; paid talent bookings expand when audience and sales support them. There is no guaranteed start date. Training scope and compensation are disclosed before commitment.

The regular talent opportunity

\$100 Founding Regular Talent Show Fee for a completed eligible assignment, plus applicable Shared Success earnings. The fee is on top of the incentive, not a draw against it. A normal assignment includes T-60 Call Time, routine preparation/preflight, performance, and agreed immediate post-show duties. Extra required sessions and field work need their own disclosed terms.

The proposed **16-show Founding Talent Pilot** uses a weekly Shared Success calculation: 5% of eligible net OH THAT!-controlled merchandise sales, plus 10% of eligible affiliate/third-party revenue actually received by OH THAT!. It rewards the week's combined commercial result rather than making you compete for the best product night.

The percentage formula and detailed pilot schedule are WORKING / PILOT terms pending founder confirmation and legal/payroll implementation. You will receive the confirmed written terms before accepting a paid assignment. No income beyond earned fees and applicable agreed compensation is guaranteed.

The working plan allows one regular Performance Share per performer per show, even when covering both on-air jobs. Founder-performed positions remain in the calculation; waived founder amounts stay with the company. An emergency vacant second position does not become a windfall for the remaining host. There is no automatic second Show Fee or second share for covering both jobs.

Two roles with room to develop

Quiz Master: make the game clear, entertaining, welcoming, and worth returning to. Lead the audience experience, pacing, and handoffs. You have no individual sales quota.

Deal Master: make products useful, understandable, and desirable through honest demonstrations and clear offers. You never have to invent a testimonial or sell something you reasonably believe is unsafe or materially defective.

Both roles cross-train for continuity. The path is application, audition, training, technical certification, mock show, then consideration for the regular or backup bench. A guest/creator engagement with meaningful distribution or special commercial value can have a separately negotiated agreement.

What you can expect from us

Preparation materials, clear expectations, coaching, support with clips and company media opportunities, protection from audience abuse, and room to explore other roles as the network grows. We provide required branded apparel. We welcome individuality and respect outside work. If you eventually outgrow OH THAT!, that can be a success story for both of us.

The money the standards and the next step

What the working formula could mean

Illustrations, not forecasts: seven shows, 14 share positions, 5% eligible controlled-merchandise rate, no affiliate revenue. One performer completes one assignment and earns one share.

Eligible weekly net sales	Weekly calculated amount	One share	Fee plus one share
\$0	\$0	\$0.00	\$100.00
\$2,000	\$100	\$7.14	\$107.14
\$8,000	\$400	\$28.57	\$128.57
\$25,000	\$1,250	\$89.29	\$189.29
\$50,000	\$2,500	\$178.57	\$278.57
\$100,000	\$5,000	\$357.14	\$457.14

Net sales exclude taxes/shipping and reflect discounts, cancellations, refunds, returns, and chargebacks. Affiliate sales use OH THAT! receipts. Actual earnings depend on eligible sales, agreed share positions, and completed assignments. Amounts are rounded.

The intended plan provides weekly provisional statements and monthly Shared Success settlement. Exact payment dates and accounting cutoffs will be stated in the confirmed terms. Ordinary returns do not claw back your earned Show Fee. Audience Builder bonuses are a future possibility with no active rate or promised payout.

What we ask of you

Complete the T-24 Ready Check and be fully ready at T-60. Prepare, follow live Production cues, use approved claims, and protect game integrity. Obtain approval for host swaps and travel locations. Disclose assignment conflicts and treat company demonstration samples as company property unless ownership is transferred in writing.

Attend scheduled role-relevant meetings under disclosed terms. Weekly Playback is for learning, opportunity, recognition, and improving the experience; private coaching happens separately. Friendship and social events are optional. Professionalism and respect apply to everyone, including stars and the founder.

Company-directed field work has additional compensation/expense terms agreed in advance. Your own elective travel has no automatic premium and requires an approved broadcast setup. OH THAT! retains casting/programming authority; bench membership does not guarantee future bookings. Sponsors do not control personnel.

Explore whether this fits

Email support@OhThatLive.com with your name, location/timezone, role interests, availability, and a clip if available. Next: audition and mutual-fit discussion, with terms disclosed before you commit.

Status: this is a candidate overview of the published program, not a signed engagement or a representation of legal review. The full policy package distinguishes approved operating decisions, working pilot economics, and items requiring legal/payroll review. You will receive the applicable written terms before accepting a booking.